

Dear guest,

## We're proud to guide you through Seward:

When we talk about up-and-coming bands that hold true promise for 2012, we talk about Seward. Atypical and spectacular, Seward is a visionary musical concept woven from traditional folk instruments; samples and effects; masterfully executed stop-start rhythms; driving, rage-ridden highs coupled with delicately-picked banjo melodies.

Seward appear to ignore all modern rules about musical self-promotion, with no myspace or any other similar presence on the plethora of social networks available to musicians. In fact, currently the only way to experience Seward is by switching off the computer and actually going to a gig. Seward's live spectacle is absorbing, intimate and bold. The togetherness of the band is evident, each of the quartet fully invested in this anonymous theatre, and lyrics are romantically solemn snapshots; nostalgic and moving.

A band with a constructively critical eye on the surrounding musical terrain, and such boundless songwriting talent at this early stage in their life is not easy to come by. In Barcelona, they have not gone unnoticed, with notable appearances within the lineup of **Primavera Sound 10' & 11'**, **BAM** and **Primavera Club 10'**. With the release of *Home* in May 2011, the first installment in their suite of Eps, co-produced by **Matt Pence** (Centro-Matic, South San Gabriel, American Music Club, Micah P. Hinson...) in Denton, Texas, 2012 was set to be Seward's year. This was confirmed by the amazing success gathered during their performances at **SXSW**, **Canadian Music Week** and **The Great Escape**. Both audience and media were blown away by the band's live epic power and unique sound. The year will end with magic concerts at Barcelona's **BAM 2012** (5.000 capacity square), iconic buildings "**La Pedrera**" and "**Palau de la Musica**", and presentations in London as part of John Kennedy's show Xposure, Xfm.

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*"My new favourite band..."* **John Kennedy, Xfm**

*"...their timing is perfect, their noises are specific and considered, and their purpose may not be defined, but it is rational. The band is lost in the beauty of noise-making, and the path it beats into human consciousness. Part experience, part music, all brilliant."* **Joe Sparrow, A new band a day**

*"Each song is a thick web of evolving melody and rhythm, which never fails to be surprising; clearly no one in the room understands exactly what is happening, but we all agree it is quite magical."* **Ben Wright, Brighton Noise**

*"Intense, overwhelming, chaotic for moments, a Seward concert is always unique".* **Aleix Ibars, El Mundo.**

*"From the surprises at Primavera Club Festival, Seward, a strange and histrionic mix of a jazz sextet and a rock band with a devastating live show".* **Half Nelson, Go Mag.**

*"The music destroys you, it swallows you as a violent, lunatic tide, leaving you knocked out".* **Marina Baggetto, Nativa.**



FEEL HAPPIER THAN EVER

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